



Above: Xtra Spark hosted a fundraiser at the Fountainhead Pub in Vancouver in support of a project to archive an important television show in Canada's LGBTQ history.



Contact Eric Wright at spark@dailyxtra.com to learn about additional sponsorship opportunities available through the Xtra Spark program.

Xtra Spark supports community projects in Canada's LGBTQ communities. Every year, Xtra Spark hosts fundraisers in support of community projects. At these fundraisers, we offer you a high value visibility opportunity that places your brand at the heart of social progress in our communities.

Xtra Spark Community Event Partner: \$500

- ✓ Title of "Community Partner" at one Xtra Spark fundraising event per year;
- ✓ Logo placement on event posters, social media backgrounds digital invitations, printed programs and other digital materials created as part of the event;
- ✓ Verbal mention highlighting your brand's support of the organization we are supporting at the event.
- ✓ Opportunity to distribute branded goods or make in-kind donations in support of the event.

No budget? No problem! Sign up to be an Xtra SparkWatcher and we'll notify you about opportunities to support organizations in our communities.

Xtra SparkWatcher: no cost

- ✓ We alert you when there is an opportunity to provide donations to community organizations Xtra Spark supports, whether in cash or the goods and services your business specializes in.